



## CENSUS 2010 FACT SHEET

The 2010 Census is a count of everyone residing in the United States. Everyone living in the U.S. must be counted—both citizens and non citizens. April 1, 2010 is Census Day.

Counting every resident in the Census is vital for every community in the Border region. The region is home to several populations such as immigrants that are more likely to be missed or undercounted. The consequences of undercounting are significant for communities because Census counts have a direct impact on the distribution of federal funds as well as voting power.

### 4 Important Reasons Why Your Community Needs To Be Accurately Counted

- **Federal funds:** Census 2010 will influence federal funding that flows to your community for 10-12 years.
- **Community infrastructure:** The government uses Census numbers to allocate critical needs like schools, transportation, health centers and affordable housing.
- **Voting rights:** Census numbers are used to draw voting districts and to figure out state representation.
- **Economic development:** Businesses and other entities use census numbers to plan for investment and business development.

#### You Need to Know...

4:1 - rate at which Latinos were more likely to be missed in Census 2000.

\$478 million - the estimated amount of net federal funds lost to states from 2002-2012 due to undercounting in the 2000 Census.

\$1,200 to \$2,200 – approximate amount of federal funding Southwest Border communities receive per person related to Census counts.

### Everyone Needs to be Counted

Everyone, regardless of immigration status, must be counted to ensure that Border communities have access to future resources. Many populations at high risk of not being counted live along the Border including : immigrants, undocumented persons, families with young children, families with mixed legal status, transient or displaced families, such as homeless people, foreclosure victims, and migrant workers and isolated communities including rural, colonias and Native American reservations. These populations require special attention for accurate counting.

### Being Counted is Easy

The 2010 Census form is simple with only a few straight-forward questions. The form is in Spanish as well as English. Each household needs only 10 minutes to fill the form out. The process is confidential and individual information is safe and strongly protected by law.

April 1, 2010 is Census Day. Households will receive questionnaires in March 2010 either by U.S. mail or hand delivery. Households complete and mail back their questionnaires when they get it. Some people in remote areas will be counted in person.

### FRONTERA ASSET BUILDING NETWORK



The Border Communities Count Campaign has been launched by the Frontera Asset Building Network (FABN) to ensure a complete, accurate and just count in Southwest Border communities. FABN is working with nonprofit, public and other groups in the region to reach as many residents as possible. FABN and partners will specifically reach out to those at high risk of undercounting to make sure that they understand the importance of being counted, to overcome their reluctance to participating and to assist them in completing forms.

### What You Can Do to Help **Count Everyone in Your Community**

1. Join FABN's campaign and sign up for our [E-news](#).
2. Become a Partner Organization with the [US Census Bureau](#).
3. Join or help form a local [Complete Count Committee](#) with the US Census.
4. Attend one of FABN's [regional meetings](#) to discuss ways to increase the Census count in your community.
5. Apply for a [Census Outreach Small Grant](#) from FABN for community outreach to ensure a full count in communities at risk of undercounting.

### Join the **Border Communities Count Campaign today!**

Receive up-to-date information and essential resources to help your community count. Join our community at [www.fabnetwork.org](http://www.fabnetwork.org) or send an email to [census@fabnetwork.org](mailto:census@fabnetwork.org).

[www.fabnetwork.org](http://www.fabnetwork.org) is a one-stop resource for Census 2010 in Border communities. Visit the FABN website for more information and resources:

Census information	<a href="http://www.fabnetwork.org/census.php">www.fabnetwork.org/census.php</a>
Census Outreach Small Grant	<a href="http://www.fabnetwork.org/grants.php">www.fabnetwork.org/grants.php</a>
Census E-news	<a href="http://www.fabnetwork.org">www.fabnetwork.org</a>

### **Additional Census Resources**

U.S. Census	<a href="http://2010.census.gov/2010census/">http://2010.census.gov/2010census/</a>
Ya Es Hora, NALEO	<a href="http://hagasecontar.yaeshora.info/">http://hagasecontar.yaeshora.info/</a>
Civilrights.org	<a href="http://www.civilrights.org/census/">www.civilrights.org/census/</a>
Nonprofits Count	<a href="http://www.nonprofitscount.org">www.nonprofitscount.org</a>

*Information for this fact sheet was compiled from the following sources: US 2010 Census website, the Census Monitoring Board, Civilrights.org and Nonprofits Count.*

## **FRONTERA ASSET BUILDING NETWORK**